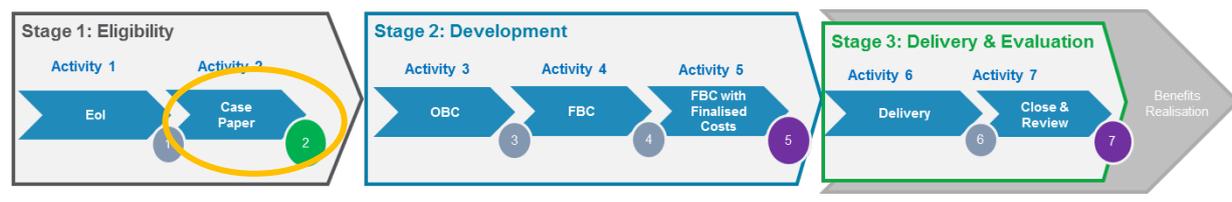


Scheme summary

Name of scheme:	Leeds City Region - Raising Aspirations
PMO scheme code:	BRP-001
Lead organisation:	West Yorkshire Combined Authority
Senior responsible officer:	Head of Employment and Skills – Michelle Burton
Lead promoter contact:	Enterprise in Education Manager - Sonya Midgley
Case officer:	Mott MacDonald – (On behalf of the Combined Authority)
Applicable funding stream(s) – grant or loan:	Grant (Business Rates Pool)
Growth Fund priority area (if applicable):	Priority 2 – Skilled People, Better Jobs
Approvals to date:	Detail latest decision point and what was approved, particularly costs and timescales and when
Forecasted full approval date (decision point 5):	March 2019
Forecasted completion date (decision point 6):	June 2020
Total scheme cost (£):	£400,000
Combined Authority funding (£):	£400,000
Total other public sector investment (£):	
Total other private sector investment (£):	
Is this a standalone project?	Yes
Is this a programme?	No
Is this project part of an agreed programme?	No

Current assurance process activity:



Scheme description:

Raising Aspirations pilot will be used to develop, disburse and share learning to find and share solutions to raising aspirations for our most disadvantaged learners. The funding available through the pilot will support an increase in activity to raise aspirations amongst disadvantaged pupils by strengthening engagement with employers, widening pupils experiences of jobs beyond their home communities and engagement with young role models working in priority sectors, apprenticeships etc. Secondary schools and colleges (for learners aged 11-18, 25 with SEND) will be able to apply for funding where they are able to demonstrate need and are able to commit to a wider network facilitated through the Enterprise Adviser Network (EAN).

Business case summary:

Strategic case

The pilot supports the Combined Authority's ambition to give extra support to the most disadvantaged learners to increase aspirations and promote social mobility.

Within the City Region we know that the number of employers offering work inspiration (7%) and work experience (36%) is low and that there are key gaps remaining in providing a comprehensive careers education for all young people.

Feedback from the Local Enterprise Partnership's (LEP's) Headteacher Advisory Networks is that similar funding streams commissioned nationally have not been sufficiently targeted to areas of need or been tailored to the needs of the region.

Applications for funding will be scored against pre-determined criteria including **Value for money**; cost per pupil to deliver the model, schools with high number of pupils from deprived wards and high pupil premium numbers would have a higher score applied but would need to demonstrate how this is additional to pupil premium, non-duplication of other funding streams, for example CEC virtual wallets.

Commercial case

Within the City Region, the number of employers offering work inspiration (7%) and work experience (36%) is low and that there are key gaps remaining in providing a comprehensive careers education for all young people, in particular:

- Work insight and experience days
- Employer encounters for pupils with special education needs and disabilities
- Removing barriers to social mobility through parental engagement

	<ul style="list-style-type: none"> • Teacher CPD for employability • Better informed choices; encounters with further education, higher education and apprenticeships <p>The pilot will allow applications in a range of values in order to test innovation and scalability so that where impact is evidenced they can be transferred. Higher value applications will require cash match funding.</p> <p>A nominated Headteacher from Leeds City Region Enterprise Partnership's Headteacher Advisory Network, which in turn is made up from nominated Headteachers from each LAA, will be invited to be part of the advisory panel making grant recommendations as well as acting as an adviser to support the evaluation and sharing of best practice to a wider audience.</p>
Economic case	<p>Our Strategic Economic Plan outlines the ambition for 'Skilled People and Better Jobs' and includes actions regarding producing and using accurate labour market information in careers education information, advice and guidance and increasing the number of employers that offer work inspiration to young people to develop their employability and life skills.</p> <p>West Yorkshire Combined Authority Business Plan 2018/19; Delivering an enhanced model of employability, enterprise and careers education to 12,000 disadvantaged.</p> <p>As a pilot project testing innovation, outcomes are not easily identified at this stage. However, the following milestones are expected to be achieved:</p> <ul style="list-style-type: none"> ○ delivering an enhanced model of enterprise education directly to 3,500 most disadvantaged learners by June 2020 ○ engaging an additional 20 employers to deliver 6,000 employer encounters by June 2020 ○ through sharing best practice create models that will reach 18,000 disadvantaged learners indirectly, by June 2020 ○ demonstrate impact by pilot schools achieving on average 4.0 Gatsby benchmark (GB) points (national average 2.13) by June 2020, with all schools either fully or partially achieving / demonstrating progress against GB 5; encounters with employers (current LCR 38%) or GB 6; experiences of the workplace (current LCR 61%). <p>Records are published in relation to schools in disadvantaged areas and intakes from IDACI wards. There are over 42,000 pupils in receipt of pupil premium funding in our Region, this measure excludes pupils over the age of 16 and where other measures such as IDACI should be applied.</p>
Financial case	<p>A range of values of for grants are encouraged to attract a range on projects. Deliverability of projects will be assessed as part of the application process. To mitigate risk of deliverability, finances will be released to schools in two parts, 40% for approved applications and 60% for completion of evaluation. Schools must agree to monitoring including a termly Compass report and a project update midway through the project with final evaluation due Apr-July 2020. Enterprise Coordinators for</p>

	<p>schools will continue to support schools to oversee delivery and ensure timely submission of evaluation material.</p> <p>The aims of the pilot are conditions of the funding received by the Combined Authority through the funding source.</p>
Management case	<p>Project will commence upon approval, advice from the LEP's Headteacher Advisory Network is to give schools sufficient notice (1 academic term) to apply and a minimum of 3 academic terms to deliver in line with school planning cycles (see minutes of meeting 21.11.18)</p>